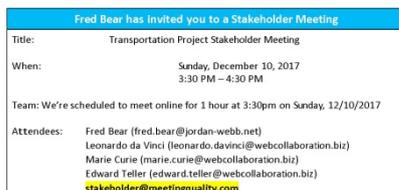


## Use Case: How MeetingQuality is deployed within Stakeholder Meetings

This document highlights the steps that Stakeholders (those having interest, power, influence, expectations, etc. in a project's outcome) would follow from issuing meeting invitations, to receiving and submitting the assessments, to receiving and utilizing the metrics and reports.

**1** Stakeholders add one additional email address to the meeting invitation (stakeholder@meetingquality.com)



**2** As meeting begins, Stakeholders receive an email with a 4-question assessment

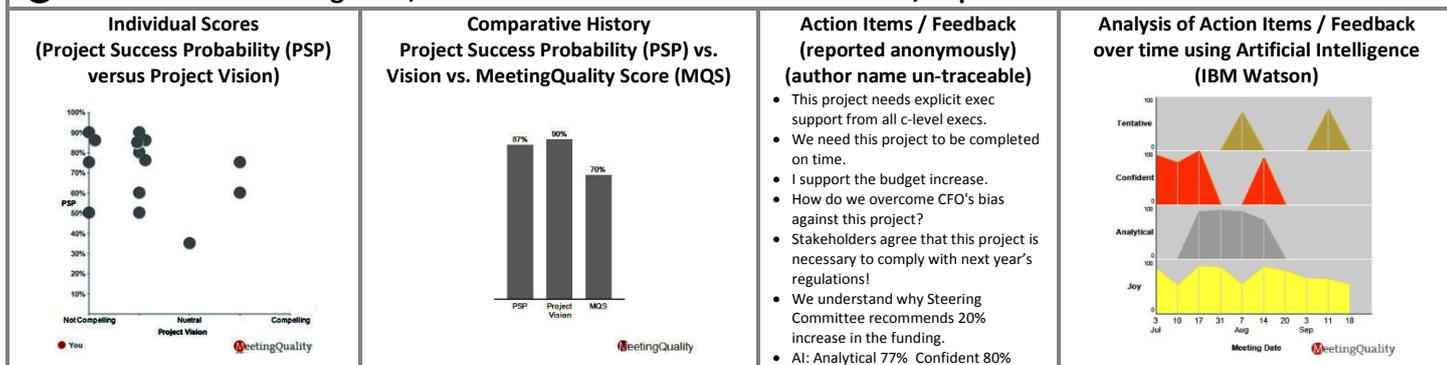


**3** When meeting ends, attendees complete their meeting assessments (taking 45 seconds or less)



**4** MeetingQuality's secure server aggregates the results using proprietary and Social Network Analysis algorithms and applies Artificial Intelligence (IBM Watson) to the action items

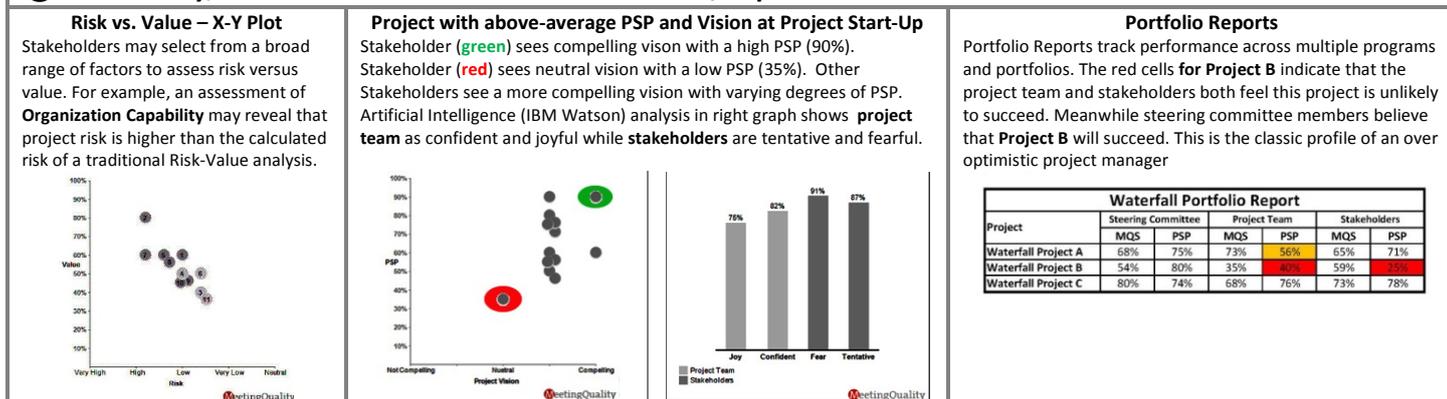
**5** 24 hours after meeting ends, Stakeholders are emailed these metrics / reports...



**6** Stakeholders incorporate the discussion & review of metrics and reports into periodic Stakeholder meetings as part of the change management methodology used. MeetingQuality Consulting Partners provide management advisory services by interpreting the results and turning them into real-world solutions...



**7** Periodically, Stakeholders are emailed other metrics / reports – such as...



**Risk vs. Value - X-Y Plot**  
Stakeholders may select from a broad range of factors to assess risk versus value. For example, an assessment of **Organization Capability** may reveal that project risk is higher than the calculated risk of a traditional Risk-Value analysis.

**Project with above-average PSP and Vision at Project Start-Up**  
Stakeholder (green) sees compelling vision with a high PSP (90%). Stakeholder (red) sees neutral vision with a low PSP (35%). Other Stakeholders see a more compelling vision with varying degrees of PSP. Artificial Intelligence (IBM Watson) analysis in right graph shows **project team** as confident and joyful while **stakeholders** are tentative and fearful.

**Portfolio Reports**  
Portfolio Reports track performance across multiple programs and portfolios. The red cells for **Project B** indicate that the project team and stakeholders both feel this project is unlikely to succeed. Meanwhile steering committee members believe that **Project B** will succeed. This is the classic profile of an over optimistic project manager

Project	Steering Committee		Project Team		Stakeholders	
	MQS	PSP	MQS	PSP	MQS	PSP
Waterfall Project A	68%	75%	73%	56%	65%	71%
Waterfall Project B	54%	80%	35%	80%	59%	35%
Waterfall Project C	80%	74%	68%	76%	73%	78%