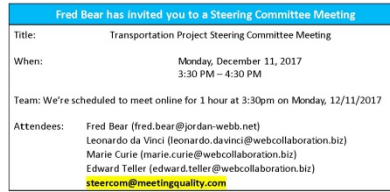


Use Case: How MeetingQuality is deployed within a Steering Committee

This document highlights the steps a Steering Committee would follow from issuing meeting invitations, to receiving and submitting the assessments, to receiving and utilizing the metrics and reports that enable the Steering Committee to execute its governance over projects.

1
Steering Committee adds one additional email address to Committee's meeting invitation
(steercom@meetingquality.com)



2
As meeting begins, committee members receive an email with a 5-question assessment



3
When meeting ends, attendees complete their meeting assessments (taking 45 seconds or less)

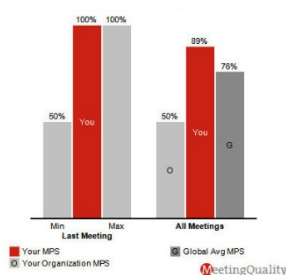


4
MeetingQuality's secure server aggregates the results using proprietary and Social Network Analysis algorithms and applies Artificial Intelligence (IBM Watson) to the action items

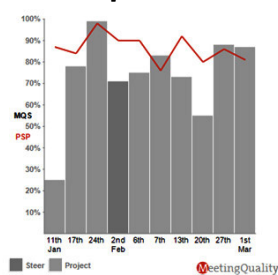


5 24 hours after meeting ends, Steering Committee members are emailed these metrics / reports...

Meeting Promotor Score (MPS) (peer-rated quality of contribution)



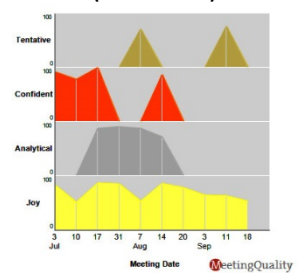
Meeting Quality Score (MQS) versus Project Success Probability (PSP) [red line] over time



Action Items / Feedback (reported anonymously) (author name un-traceable)

- Marie posed many very challenging and probing questions that Fred answered thoroughly.
- Due to network problems at startup, we lost 15 minutes, but recovered nicely.
- Marie will follow up with Fred on Thursday to discuss next steps.
- There were 3 change issues that we did not have time to review.
- Fred, we need to arrange for a time to catch-up on these 3 issues?
- AI: Joy 73% Confident 67%

Analysis of Action Items / Feedback over time using Artificial Intelligence (IBM Watson)



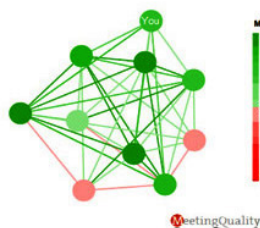
6
Steering Committee incorporates the discussion & review of metrics and reports into ongoing Committee meetings as part of the project management methodology used. MeetingQuality Consulting Partners provide management advisory services by interpreting the results and turning them into real-world solutions...



7 Periodically, Steering Committee members are emailed other metrics / reports – such as...

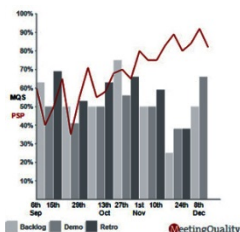
Meeting Promotor Score (MPS) Network Map

(line color=relationship strength score) (dot color=average relationship score)



Agile Program Progress

Graph shows progress of an Agile Program Over Time. (Note differing colored gray bars showing MQS for Backlog, Demo and Retro - Note red line for PSP)



Portfolio Reports

Portfolio Reports track performance across multiple programs and portfolios. The red cells for **Project B** indicate that the project team and stakeholders both feel this project is unlikely to succeed. Meanwhile steering committee members believe that **Project B** will succeed. This is the classic profile of an over optimistic project manager.

Project	Steering Committee		Project Team		Stakeholders	
	MQS	PSP	MQS	PSP	MQS	PSP
Waterfall Project A	68%	75%	73%	56%	65%	71%
Waterfall Project B	54%	80%	35%	80%	59%	75%
Waterfall Project C	80%	74%	68%	76%	73%	78%

Gender-Based Ratings (MPS)

Note Outliers – (female member [orange] scored 100% by females but only 65% by males; male member [red] scored 80% by males but only 30% by females)

