

## Use Case: How MeetingQuality is deployed within a Strategy Team

This document highlights the steps a Strategy Development Team would follow from issuing meeting invitations, to receiving and submitting the assessments, to receiving and utilizing the metrics and reports.

**1**  
**Strategy Team adds one additional email address to team's meeting invitation (stratdev@meetingquality.com)**



**2**  
**As meeting begins, team members receive an email with a 4-question assessment**



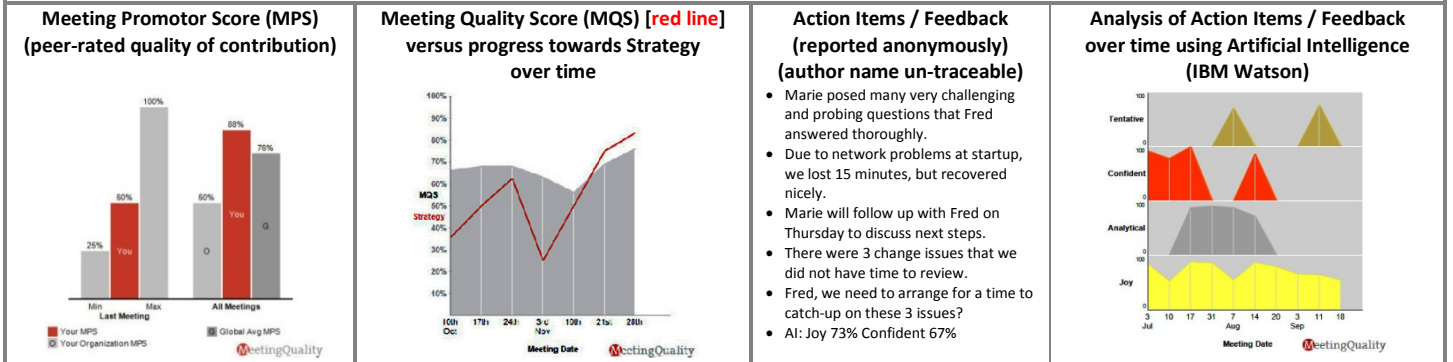
**3**  
**When meeting ends, attendees complete their meeting assessments (taking 45 seconds or less)**



**4**  
**MeetingQuality's secure server aggregates the results using proprietary and Social Network Analysis algorithms and applies Artificial Intelligence (IBM Watson) to the action items**



**5** **24 hours after meeting ends, project team members are emailed these metrics / reports...**



**6**  
**Strategy team incorporates the discussion & review of metrics and reports into ongoing project status meetings as part of the strategy planning methodology used. MeetingQuality Consulting Partners provide management advisory services by interpreting the results and turning them into real-world solutions...**



**7** **Periodically, strategy team members are emailed other metrics / reports – such as...**

