

# WebIQ™

## Product Overview

*WebIQ is an Internet-based software tool that gathers and organizes your team to find faster, better solutions.*

Think about the members of your team and the way each person contributes a unique perspective. To be successful, you need to capture their expertise, integrate their knowledge and channel all of that into a solution-fast! Now WebIQ can help you fully harness the collective power of your team like no other product can.

WebIQ provides all the convenience and flexibility you'd expect from an Internet application - and so much more. Only WebIQ gives team members the option to participate in group sessions as their schedules permit. Plus, WebIQ goes beyond online discussions and application sharing to provide a framework to evaluate any business issue.

WebIQ organizes all of your team's comments and ideas into one, easy-to-follow discussion. It provides a structure to evaluate alternatives and identify solutions. You can attach your important documents and run the numbers, all in one session. It's accessible anytime, anywhere, with an Internet connection. It even creates an action plan to keep your team focused. WebIQ's flexible agenda and unique interactive format will help you get the answers you need right now.



## A Complete Solution

**Imagine this.** Your team has to develop requirements for a new product. You have to finalize the plan this week. Now you face the logistics nightmare. Different time zones. Conflicting schedules. The need to share ideas and find a solution together. All within a week. Now what?

Forget the e-mail maze. You could spend an afternoon trying to follow the discussion. An on-site meeting would be expensive, and it would take a week to schedule. Video or audio conferencing are less expensive options, but still require team members to be available at the same time. Web-conferencing is easy to access, but it lacks structure. It doesn't organize the decision process or give you the tools to evaluate your options. And you'd still have to get the team together at the same time.

**WebIQ translates discussion into decisions - and decisions into action**

*Today you have a complete solution that overcomes all of these obstacles: WebIQ.*



*WebIQ integrates the strengths or reason and intuition into a dynamic application with extraordinary results.*



## Easy-to-Use Format

WebIQ's initial set-up is fast and user training is available online. Whenever your group has an issue to resolve, use WebIQ to set up an online session for the team. Create an agenda from the WebIQ Tool Kit to guide the group discussion through brainstorming, analysis, evaluation and action plan. These tools help you create an organized agenda that propels your team beyond "threaded discussions" to actual results.

To participate, team members use any Internet connection to instantly access the session anywhere, any time. Simultaneously or at their convenience, in the timeless, space-less comfort of the virtual world. No meetings to coordinate or scheduling conflicts to distract you. Participate when it fits your schedule and review the session later, with WebIQ's complete online records.

## Unlimited Applications

- Requirements planning
- Investment proposal evaluation
- Issue identification & discussion
- Strategic planning
- Proposal management
- Market launch coordination
- Focus group facilitation
- Customer feedback analysis
- Event planning assessment
- Job candidate review & screening



## Competitive Advantage

The distinct benefits of WebIQ provide your business with a clear advantage:

- Flexible, easy-to-use format
- Convenient access
- Attractive cost savings
- Effortless scheduling
- Focused, goal-driven discussions
- Higher-quality ideas and more alternatives
- Superior decisions
- Significantly faster response
- Complete documentation
- Measurable competitive edge

## Versatile Tool Kit

Using WebIQ's comprehensive tool kit, you can create a session agenda to guide participants through the collaborative process.

<i>Tool Name</i>	<i>Tool Function</i>	<i>Gather ideas or alternative solutions</i>
<i>Topic</i>	Define the decision, issue or process	
<i>Ideas</i>	Brainstorm for ideas and add comments for threaded discussion	
<i>Sub Ideas</i>	Brainstorm and implement threaded discussion within categories	
<i>Organizer</i>	Sort ideas and categories	
<i>Discussion</i>	Establish a structured, threaded discussion about a single topic or idea	
<i>Questionnaire</i>	Survey and identify preferences on multiple subjects	
<i>Evaluate suggested ideas</i>		
<i>Rate</i>	Rate ideas on a chosen scale	
<i>Rank</i>	Rank order ideas from the most preferred to least preferred	
<i>Select</i>	Select the most preferred alternatives	
<i>Score</i>	Score the alternatives versus weighted criteria	
<i>Vote</i>	Vote on alternatives with options to indicate Yes, No or Abstain	
<i>Categorize</i>	Place alternatives into categories	
<i>Allocate</i>	Assign resources (such as dollars and time) to the alternatives	
<i>Conclude session</i>		
<i>Action Plan</i>	Identify and assign tasks, emphasizing critical dependencies	
<i>Closure</i>	Summarize and report the session proceedings including background facts, decisions and decisions and follow-up action items	

## About the Company

*WebIQ, LLC is an Internet software development company serving the business market worldwide with web-based tools to channel the power of your team into solutions with faster, more effective decision-making.*



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## Pricing Options

- *Daily/Weekly/Monthly*  
Pay one fee per user per session.
- *Annual Subscription*  
Pay one annual fee. Price varies by number of users included in the subscription.
- *Site License*  
Licenses are available with annual maintenance fees beginning in year two for product upgrades.

## WebIQ Technical Requirements

### SERVER REQUIREMENTS

#### Hardware

Single Processor, P3 500Mhz or greater.  
512MB RAM minimum  
100MB Free HDD space.

*(If the database is located on the same box as the Web server, budget for 1GB of free space.)*

#### Software

Windows NT4 with Service Pack 4  
Any ODBC-compliant database.  
MS Internet Information Server or Lotus Domino Web Server.

*(If using MS IIS, must download and purchase ServletExec from [www.newatlanta.com](http://www.newatlanta.com). - approximate price \$495.)*

### WORKSTATION REQUIREMENTS

#### Workstation

MS Internet Explorer 5.0 or above or Netscape Navigator 6.2 or above