This document illustrates selected benefits that MeetingQuality brings to an organization’s Project Teams, Agile Teams, Steering Committees, Stakeholder Groups and to the organization itself.

1. Provides measurements of relationships between project team members.

2. Allows clients to take pre-emptive actions to protect project benefits.

3. Delivers information to governance committees that enable them to validate project progress.

4. Advises executives of perspectives and sentiments ‘expressed’ in the client’s organization over time.

5. Helps stakeholder groups reliably validate reasons for continuing a project.

- **Measure Project Team Relationships**
  - Pink circles and lines in Network Map show impact of two individuals contributing negatively in meetings.
  - Circle colour (see scale) shows average strength of participant’s meeting contributions over time.
  - Connecting line colour (see scale) shows relationship strength between any two individuals in the network.

- **Evaluate Project Team Health**
  - Project Success Probability (PSP) [red line] is holding steady.
  - Meeting Quality Score (MQS) (quality of relationships) is declining.
  - This indicates team is burning itself out to deliver the project.

- **Enhance Steering Committee Governance**
  - Portfolio Report tracks performance across multiple programs/portfolios.
  - Red cells indicate project team and stakeholders feel Waterfall Project B is unlikely to succeed (low Project Success Probability (PSP)).
  - Steering committee believes Waterfall Project B will succeed (high PSP).
  - This is the classic profile of an over optimistic project manager.

- **Expand Project Sponsor Oversight**
  - Emotion/Sentiment Graph analyzes anonymous action items captured in project meetings over time.
  - Artificial Intelligence (IBM Watson) categorizes the types and levels of language tones for each meeting.
  - Graph illustrates:
    - Tones of Analytical, Confident & Joy expressed at most meetings.
    - Tones of Sadness & Tentative peaked at same time that Confidence and Joy were lowest.
    - Tones of Fear surfaced at most recent meeting (problematic).

- **Strengthen Stakeholder Project Validation**
  - One Stakeholder [green ellipse] sees a compelling Project Vision with a high Project Success Probability (PSP) (90%).
  - One Stakeholder [red ellipse] sees a neutral Vision with a low PSP (35%).
  - Other Stakeholders see a more compelling Vision with varying degrees of PSP.
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| ❶ | **Deliver Real-time Feedback to Participants** | ![Graph showing Meeting Promoter Score (MPS) graphs](image)
- Meeting Promoter Score (MPS) graphs show how attendees rate each participant’s contribution for each meeting and for all previous meetings.
- Provides real-time participation metrics for recurring meetings.
- Allows participants to self-select from meetings where they may add little value.
- Protects participant anonymity.

| ❷ | **Conveys early warnings of possible gender-based issues between project team members.** | ![Graph showing gender rating differences](image)
- Graph shows gender rating differences in Meeting Promoter Score (MPS)
  - Female member [orange ellipse] scored 100% by females but 65% by males.
  - Male member [red ellipse] scored 80% by males but 30% by females.
- Non-systemic issue: only 2 outliers.
- Remedy: new skills for 2 outliers.

| ❸ | **Delivers information to governance committees that enable them to validate project progress and gauge process quality.** | ![Graph showing Agile Project Sprint Progress](image)
- Probability (PSP) increased steadily.
- In Sprint #2, Demo Meeting Quality Score (MQS) dipped (40%) but increased in Sprint #3.
- In Sprint #6, Backlog MQS dropped dramatically (25%) as did Demo and Retro MQS (40%).
- In Sprint #7, Backlog and Demo MQS recovered nicely (50% and 62%).
- Agile team self-corrected. Had MQS decreased in Sprint #7, external assistance might have been warranted.

| ❹ | **Helps stakeholder groups consistently evaluate projects and manage portfolio risk.** | ![Graph showing Reinforce Stakeholder Risk Management](image)
- Circles represent 11 portfolio projects.
  - 1 Hi Risk-High Value Project (80%).
  - 2 High Risk Projects.
  - 9 Projects Low to Moderate Risk.
  - 6 Moderate Value Projects (50-60%).
  - 4 Below Average Value Projects (39% - 49%).
- Stakeholders might consider pairing the 1 HR-HV project with a mixture of projects of lower value and risk to balance overall portfolio risk.

| ❺ | **Makes a very small footprint in organizational activities.** | ![Graph showing Achieve High Impact with Low Overhead](image)
- No technical support required.
- Cloud-based, nothing to install.
- Minimal training for administrators.
- Brief orientations for teams.
- Automated access for attendees.
- Automated reporting to attendees.